

# Alden J. Thomas

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**Digital portfolio:** <http://www.electricshoebox.com/portfolio.html>

## **Skills:**

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- Adobe Creative Suite: CS4, CS5, CS6 - Photoshop, Illustrator, InDesign, Flash, Premiere, After Effects, Audition
- Autodesk Maya 2013
- Final Cut Studio: Final Cut Pro, DVD Studio Pro, Motion, Compressor
- Microsoft Office: Word, Excel, Powerpoint
- Operating Systems: Mac OSX, Windows 7
- Programming: Java, HTML/CSS
- Storyboarding/Media project planning

## **Professional Work Experience:**

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**HSN**, St. Petersburg, Florida 2013 - present  
<http://www.hsn.com>  
**Graphic Designer**

- Creates, adjusts and color corrects graphics for display during HDTV broadcast of 24/7 retail shopping programs.
- Provides graphic support for requests of Supervising and Associate Producers.
- Follows brand standards for consistency while creating new designs under Creative Director.
- Collaborated with other creative departments such as Motion Graphics and Video Editing to provide graphic elements and visual critique.

**Get Healthy Oldsmar**, Oldsmar, Florida 2012 - 2013  
<http://www.getingethealthy.com>  
**POS Tech Support**

- Technical proficiency in ECRS Catapult Point-of-Sale system for health food vitamin & grocery store.
- Management support for receiving, purchasing, inventory, accounting, register terminal maintenance and general retail store operations.
- Created in-store signage and related marketing materials when needed.

**AnimeNation**, Tampa, Florida 2000-2011  
<http://www.animenation.com>  
**Graphic Designer & Media Producer**

- Collaborated closely with webmaster of large online retail store to design striking header images, front page content graphics, inventory catalog images and online campaign banners to generate sales.
- Created engaging written and graphical content for weekly mass email newsletter to online customers.

- Designed print advertisements for weekly local newspapers and monthly industry magazines.
- Produced informative and entertaining weekly audio podcast focusing on industry news.
- Coordinated promotional contests with vendors, distributors and licensors and procured prizes to widen exposure and excitement for products.
- Provided graphics support for various needs of retail location in Tampa, FL including flyers, product catalogs, bookmarks, postcards and industry convention collateral & displays.

**AN Entertainment**, Tampa, Florida  
<http://www.an-entertainment.com>

2002-2011

**Creative Development & DVD Production**

- Designed original motion graphics and authored video elements for DVD menus, features and trailers.
- Provided cohesive design within each project to ensure character exposure and brand consistency for all products and advertising.
- Contributed to content and design of official project websites; generalized & specific to series.
- Outlined and managed production schedules to meet entertainment industry standards, replication and retail release dates.
- Gathered production cost quotes and monitored quality control of finished product to ensure consistency, marketability and keep down overhead costs.
- Coordinated with creative team, distributors, and retail stores to provide efficient delivery of finished product.
- Communicated with international licensors to meet expectations with design approvals.
- Collaborated with award winning post-production & voice recording studios for additional production needs.

**Education:**

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**St. Petersburg College**, Seminole, Florida  
 Digital Arts, Media & Interactive Web Design – Video Game Foundations  
 Currently enrolled for Associate of Science Degree  
*(Graduation Date - December 2013)*

**Ringling School of Art and Design**, Sarasota, Florida  
 Computer Animation - Completed some college coursework.

**Pinellas County Center for the Arts at Gibbs High School**, St. Petersburg, Florida, High School Diploma - Visual Arts Major

**Awards & Achievements:**

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- June 2013 - Featured artist exhibition of digital illustrations in a solo month-long gallery show at the Largo Library Art Gallery.
- May 2013 - Received the St. Petersburg College 2013 SEMMY Award in Best Digital Imaging for “little red” illustration.

- February 2013 - Featured artwork in and edited video for 4<sup>th</sup> annual St. Petersburg College Oddities in Motion collaborative art and music performance.